

GEN vision, mission, background and values

Vision

Youth empowered to be agents of economic development in slums.

Mission

We build high-growth SMEs in urban centers that equip youth with skills, create employment and a pathway to ownership for low-income youth.

Background

Since 2009, Generation Enterprise's global team has been operating SMEs and training youth in Lagos, Nigeria. With programs run in the neighborhoods of Surulere (2009), Agege (2011), Alimosho (2011-ongoing), we have screened over 250 applicants and trained 150 young people as Fellows. Our Enterprise Portfolio businesses earn an average of \$750/month, with a number of businesses ready to transition from microenterprise to SME.

Values

Entrepreneurship, community and impact.